

---

# Research on Language and Social Interaction

VOLUME 22 — 1988/89

---

## Table of Contents

### Theoretical Issues

A Metaphysics for Conversation: *Rom Harré* 1  
A Newtonian Model of Speech-  
Acts in People-Space

Norms, Action, and Alignment: *Bradford T' Hall* 23  
A Discursive Perspective

### Micro-Analyses of Talk

On Members' Measurement  
Systems (Ed. Gail Jefferson) *Harvey Sacks* 45

Topic Initiation:  
Business-at-Hand *Graham Button* 61  
*Neil Casey*

Rhetoric and Conversation  
in Service Encounters *Edward Lee Lamoureux* 93

The Conversational Call: An  
Analysis of Conversational  
Aspects of Public Oratory *William M. Keith* 115  
*Kari Whittenberger-Keith*

Appendix: Transcript of Martin Luther King, Jr., 140  
"I Have a Dream," August 23, 1963

## Cultural Dimensions of Speaking

*Haxlafot: Rules and Strategies in Children's Swapping Exchanges* *Tamar Katriel* 157

Deep Agony: "Self" vs. "Society" in *Donahue* Discourse *Donal Carbaugh* 179

## Special Section:

### The Dan Rather/George Bush Episode on CBS News

Introduction to the Section *Anita Pomerantz* 213  
Editor, Special Section

From Interview to Confrontation: Observations on the Bush/Rather Encounter *Emanuel A. Schegloff* 215

When the Medium Becomes the Message: The Case of the Rather/Bush Encounter *Steven E. Clayman* 241  
*Jack Whalen*

"Let's Talk about the Record": Contending over Topic  
Redirection in the Rather/Bush Interview *Robert E. Nofsinger* 273

Constructing Skepticism: Four Devices Used to Engender the Audience's Skepticism *Anita Pomerantz* 293

A Transcript of the Filmed Background Report, and George Bush's Live Appearance with Dan Rather, on the CBS Evening News, January 25, 1988 315

## State-of-the-Art Reviews

A Short Review of Research on Language and Social Interaction in the United Kingdom *Graham Button* 327

An Overview of Research on  
Language and Social Interaction  
in Israel

*Tamar Katriel* 347

**Book Review Essays**

*Natural Audiences: Qualitative  
Research of Media Uses and  
Effects,*  
edited by Thomas R. Lindlof

*Stuart J. Sigman* 357

*Contemporary Issues in Language  
and Discourse Processes,*  
edited by Donald G. Ellis and  
William A. Donohue  
and  
*Linguistics in Context:  
Connecting Observation and  
Understanding,*  
edited by Deborah Tannen

*Richard Buttny* 365

*The Social Construction of  
Emotions,*  
edited by Rom Harré  
and  
*Unnatural Emotions: Everyday  
Sentiments on a Micronesian  
Atoll and Their Challenge to  
Western Theory,*  
by Catherine A. Lutz

*Wendy Leeds-Hurwitz* 377

**Books Received**

385